

UCD & Penn Division of Public Safety Services: Walking Escort, Vehicle Lock-Out & Jump Start Assistance call 215-898-WALK (9255), 24 hours/day, 7 days/week

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# University City District

University City District builds effective partnerships to maintain a clean and safe environment and to promote, plan, and advocate for University City's diverse, urban community.

100% of the funding for University City District's programs and services comes from voluntary contributions by businesses, institutions, and individuals.

## Programs

#### Clean & Safe

UCD's Public Space Maintenance staff are dedicated to making University City a clean and well-maintained neighborhood. Crews sweep and mechanically vacuum sidewalks on 160 commercial and



residential blocks, as well as remove graffiti, scrape stickers and posters from public fixtures, water street trees, and clean vacant lots.



UCD's Ambassadors patrol University City's streets on foot, bicycle, and in-line skates every day from 11 am to 3 am. They serve as additional "eyes and ears" for improved public safety, provide free vehicular lockout

and jump start service, give directions and walking escorts, and can assist with emergencies. The Homeless Outreach team reduces panhandling and helps those living on the street to locate services. Phone:215-898-WALK

#### Neighborhood Initiatives

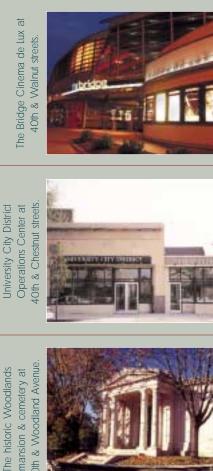
Facilitating the preservation, rehabilitation, and maintenance of residential and commercial properties and improvement of public spaces are key to improving the quality of life in University City. Staff provide workshops and technical assistance for homeowners, landlords, and small businesses and work with neighborhood commercial corridors to promote a healthy business environment.

### Marketing & Communications

Through marketing events, a website, publications, advertising, and collaborative partnerships, UCD promotes University City as an exciting place to live, work, and spend leisure time. UCD's professional design staff plan and manage a variety of projects that enhance University City's commercial corridors and historic residential neighborhoods.



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