



Geo J. Koesch

George Jacob Roesch



IT IS fast becoming an acknowledged fact that the strongest and most forceful men today are those whose business affairs find a balance in recreation or interests which give a different trend to thought and activity. While George J. Roesch as president of the Consolidated Dressed Beef Company has made for himself an enviable position in connection with the conduct of a colossal enterprise, he is equally well known as an enthusiastic motorist and one whose interests reach out in a familiar understanding of important municipal and political questions of the day yet with no desire for political preferment. He was born at Philadelphia, May 16, 1864, a son of Charles and Marie (Kleefeld) Roesch. The family is of German origin and has been represented in Philadelphia for sixty years or more, throughout which period the name has been connected with the meat industry of the city.

In the public schools George J. Roesch pursued his education until he entered Peirce's Business College where a commercial training fitted him for the duties that have since devolved upon him. In 1887, when twenty-six years of age, he became connected with the packing industry, and the development of his interests and his ready ability to solve intricate business problems have brought him to the position of president of the Consolidated Dressed Beef Company, which has its offices at the West Philadelphia Stock Yards. Its trade has reached colossal proportions and no representative of business circles in Philadelphia is held in higher esteem by his contemporaries and colleagues than George J. Roesch. He is also president of the Philadelphia Animal Product Company and the Consolidated Agricultural Chemical Company. These companies were organized about 1906 and Mr. Roesch was prominent in their development in the east. Moreover, he is connected with several banking institutions. He is also vice president and a director of the Abraham Lincoln Mutual Life Insurance Company, is a director of the F. A. Poth Brewing Company, a director of the Ridge Avenue Bank and also of the Bank of Commerce.

On the 30th of November, 1902, Mr. Roesch was married to Miss Mathilde H. Poth, a daughter of F. A. Poth, president

of the Poth Brewing Company. Their children are Claire H. and Helene M. Mr. Roesch is a high tariff republican and his efforts have been effective in support of party principles, yet he can in no sense be called a politician. He has labored also for municipal progress, and his energy is a resultant factor for the public good. He belongs to Excelsior Lodge, F. & A. M., the Benevolent and Protective Order of Elks, and the Manufacturers, Columbia, Philadelphia and Yacht Clubs. He is a patron of art, music and the drama and is particularly fond of the opera, having the characteristic German love of music. He greatly enjoys outdoor sports and many of his most pleasant hours are spent in the automobile as he speeds over the country, finding in this exhilarating pastime the pleasure that counterbalances the effect of strenuous business cares.

